

HOME, SWEET SCOTTSDALE

Enjoy the Staycation Capitol of the World

We just might be the luckiest people on Earth. Believe it or not, our job is to travel the world and scoop out luxurious, adventurous, or perhaps even unusual places that a baby boomer traveler might like to visit. Pretty sweet, right?

One of the interesting things that we have observed is that Scottsdale just might be the "Staycation Capitol of the World."

You see, after Easter, the snowbirds start migrating north. This creates a significant dip in our local travel economy each year. Furthermore, as summer travelers consider their vacation destinations, there is a general impression that Scottsdale is far too hot, and they trend towards the beach, and/or cooler destinations.

For those looking to travel smarter, this creates a significant travel savings opportunity right here in our own backyard.

Scottsdale enjoys five AAA Five-Diamond, and twelve AAA Four-Diamond rated hotels and resorts. From June through the end of August, a savvy traveler will enjoy these properties at discounts well over 50-percent!

Furthermore, local residents can find a romantic weekend get-a-way at one of these resorts for nearly the same amount of money as dining in a sought after restaurant during the busy winter season.

We just received information from the Four Seasons Scottsdale at Troon North that beginning June 1st, they are offering nights beginning at only \$149/night. The Fairmont Scottsdale Princess tells us that they are rolling back rates up to 60-percent off between Memorial Day and Labor Day



Carol and David (pictured here in Paso Robles, Calif.) travel the world, but call Scottsdale home.

(see more Staycation specials throughout Scottsdale on p. 42).

Plus, to make the experiences even more exciting, you'll find fun activities like "dive-in" movies, guided hikes, special children's camps, dining credits, and much more.

We've not found anywhere in the world where there exists such a high concentration of world-class properties combined

with such significant savings for summer and Staycation travelers.

So you see, Scottsdale really is the Staycation capitol of the world.

If you have a special occasion coming up this summer, or would simply enjoy a little get-a-way vacation, we highly recommend that you strongly consider doing it right here in your own backyard.

We do, and we love it! ■