



travelpaso.com



Authentic IN EVERY DIRECTION



Your Visitor's Guide to
PASO ROBLES, Authentic California™

PLAY PASO PASSPORT! Eat, Sip, See, Stay & Win in Paso Robles!

PLAY PASO PASSPORT!

Visit as many restaurants, wineries, attractions and hotels from participating Paso Passport businesses to *Eat, Sip, See, Stay* and *Win* during your visit!

Here's how:

- 1** Mention you are playing **Paso Passport** at any participating business listed on our **Paso Passport** page at travelpaso.com, and receive a special Passport Stamp during your visit.
- 2** Collect as many stamps as you can and redeem your multi-stamped **Paso Passport** at your hotel to receive your prize!
- 3** Check out our list of amazing prizes on our **Paso Passport** page at travelpaso.com and see what **YOU CAN WIN!**

6-8 STAMPS	PRIZE LEVEL 1
9-12 STAMPS	PRIZE LEVEL 2
13-16 STAMPS	PRIZE LEVEL 3
16 STAMPS	ELIGIBLE FOR GRAND PRIZE DRAWING

Grand Prize

An annual grand prize winner will be selected at random from those registered finalists that received 16 Passport stamps during their visit to Paso Robles! See details at travelpaso.com.

INSIDER'S TIP!

Print the list of participating businesses at travelpaso.com to reference while you are in Paso Robles playing Paso Passport!

SAMPLE:





Authentic California™

A burgeoning California destination, Paso Robles is nestled in the rolling foothills of the Central Coast's Santa Lucia Mountains located midway between Los Angeles and San Francisco, close by **Hearst Castle**, three **historic Missions**, and beautiful **Central Coast beaches**. A historic agricultural region, the area was originally discovered for its natural mineral hot springs by the Salinan Indians, who were later followed by the San Miguel Mission Padres in the late 18th century.

Today, this stunning retreat offers an *Authentic California™* experience boasting untouched natural beauty, a bounty of **farm fresh cuisine** supplied by local organic and specialty farms, **200+ wineries**, a historic grassy square in the heart of downtown surrounded by **first-class shopping**, **wine tasting and dining**, a wide selection of accommodations, **golf and entertainment**, and an extensive variety of activities and experiences that appeal to everyone - from families, couples and groups to girlfriend getaways, weddings and meetings.

Discover PASO ROBLES

Historic Roots & Hot Springs

Long known for its fertile soil and **therapeutic mineral springs**, the Paso Robles region has a long and rich agricultural history. Salinan Indians, who inhabited the land thousands of years before the Spanish mission era, praised the healing benefits of the region's abundant thermal waters. Formal farming techniques, winemaking and cattle ranching were introduced in 1790 by the Spanish conquistadors and Franciscan missionaries. In fact, Mission-era wine fermentation vats can still be seen at nearby **Mission San Miguel**.

By the mid-1800's, European settlers joined the Indians, Mexican and Spanish settlers in farming this region. Renowned Polish classical pianist **Ignacy Paderewski** purchased two ranches around 1914 and planted almonds, fruit orchards and Zinfandel grapes. Meanwhile, word of Paso Robles' hot springs and mud baths reached tourists from the surrounding area and visitors from as far as Oregon and Nevada came to Paso Robles by stagecoach to enjoy the natural hot springs. The natural mineral hot springs are Paso Robles' oldest tourist attraction, and to date visitors can still enjoy the rejuvenating power of natural hot springs at the **Paso Robles Inn** and **River Oaks Hot Springs Spa**.

Crops and Cattle

Today there are more than 200 wineries in the area, and agriculture is Paso Robles' main industry, with wine grapes being the leading crop, followed by walnuts and a growing olive industry. Visitors can take a step back to the past at the **Pioneer Museum** filled with detailed displays, historical literature and educational tours. There are very interesting and historic pieces of farm equipment on display that are over 100 years old, with some that still function as part of the **Paso Robles Pioneer Day Parade** each October.

Cattle ranching is also a principal industry in Paso Robles. The **Paso Robles Event Center**, home to the **California Mid-State Fair**, boasts a renowned, state-of-the-art equestrian facility, hosting national equine events, cattle shows and agricultural fairs. The famed California Mid-State Fair began in 1946 and continues to be a vibrant part of the farming and ranching community today and is widely known for its wine competition and top-name concerts each year.





A Wine Lover's Paradise

Paso Robles is California's fastest growing wine region and its largest appellation. In the mid 1990s, Paso Robles was home to 35 wineries and 13,000 acres of grapes. Today there are more than 200 wineries, many of which are small boutique producers that dot the countryside amongst Paso Robles' 26,000 vineyard acres. Over 40 wine grape varieties and blends are produced - from Spanish to Italian to Bordeaux and Rhône, including the area's heritage variety Zinfandel.

Wine lovers can visit a large variety of unique tasting rooms from contemporary to rustic, from barn to castle, many of which offer picnic areas, live music, and specialty events like winemaker dinners. Oftentimes the winemakers are pouring the wine in the tasting rooms themselves, creating an intimate connection with the wine lover, not often found in larger wine regions.

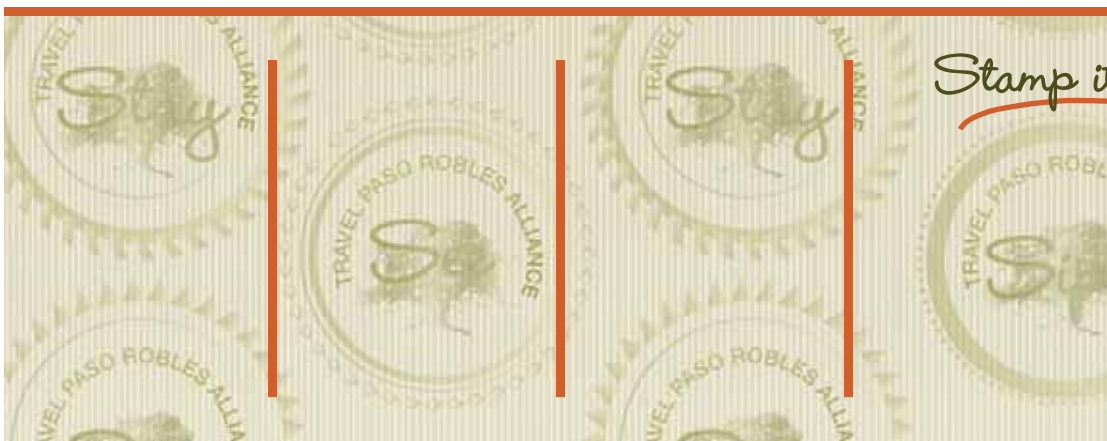
Wine Tasting Tours

Convenient wine tasting transportation options abound, offering a wide variety of wine country tours and packages. For those who desire a hands-on approach to wine, **First Crush** offers wine making and blending classes. Or, book one of **Steinbeck Vineyards'** educational "Crash Courses" to learn about the history of the Paso Robles wine region, sustainable wine growing and more. Several wineries are starting to offer events that center around making your own wine. **For a roundup of the area's top wine events, tour operators and more, check the map listings and be sure to visit travelpaso.com or pasowine.com for more detailed information.**



Stamp it!

VISITS





Farm to Table Cuisine ▲

Paso Robles is a gourmand's playground. Organic fruits and vegetables abound, as well as grass-fed meats, artisanal cheeses, and locally grown and pressed extra virgin olive oil. Located only 30 minutes from the California coast, the area's aquaculture also provides an abundance of fresh fish, oysters and even abalone. This rich bounty, coupled with Paso Robles' vast wine region, created a natural marriage of food and wine that inspired many ambitious and creative chefs from all over the country to move to the area to open restaurants.

As a result, Paso Robles has become a leader in innovative farm fresh cuisine. Working hand in hand with area farmers, ranchers and fisherman, inspired local cuisine can be found on menus throughout the region including hotspots like **Villa Creek**, **Thomas Hill Organics**, **Artisan**, **Cass Winery Café**, **Farmstand 46**, **Enoteca** and the **Paso Robles Inn Steakhouse**.

A Way of Life

Farmers and artisans come from all over the area to sell their wares at area farmers' markets including Saturday mornings and Tuesday afternoons at Paso Robles' downtown **City Park**, and Saturday mornings at **Templeton Park**, where visitors are apt to see a local chef or two stocking up their kitchens. Local specialty stores dot the charming grassy square, where you can find gourmet cheeses, olive oils, chocolates, freshed baked goods and more.

Several restaurants have taken it upon themselves to grow their own farm fresh produce including **Farmstand 46**, **Thomas Hill Organics** and **Villa Creek**. Farms are aplenty and many are open to the public for everything from olive oil and walnut oil tastings and tours, to goat cheese making and heirloom tomato tastings, depending on the time of the year. A host of wineries also grow organic vegetables and give them away to visitors who pass through their tasting rooms.

Farm to table is a way of life in Paso Robles. See our map listings for restaurant and farm locations and visit travelpaso.com for more information.

Golf & Outdoor Adventure ▶

From golf, biking, hiking, and horseback riding, to paint ball, jeep tours, and u-pick lavender, outdoor enthusiasts will delight in the plethora of fun activities found in and around Paso Robles.

Paso Robles is home to **Hunter Ranch Golf Course**, a four and one-half star golf course, as well as ten additional courses within a 30 minute drive of the city. Visitors enjoy a full range of public and private clubs that offer challenging courses, beautiful scenery, Central Coast breezes and proximity to award winning winery, dining, hotel and conference facilities.

From biking the winding wine country roads of Paso Robles to hiking the coastal mountain bluffs at **Montana de Oro**, there are plenty of outdoor activities to please your travel partners. **Lakes Nacimiento** and **San Antonio** are nearby mountain lakes nestled in the Santa Lucias and offer great adventure including swimming, water-skiing, boating, hiking and fishing.

Off the Beaten Path

Head to **Certified Organic Central Coast Lavender Farm** for u-pick lavender and to purchase a variety of specialty items created on site. Make your own goat cheese from start to finish at **Happy Acre Farms**. Learn how wine is made at **Steinbeck Vineyards** or at **First Crush Seminars** where a wide range of hands-on classes are available, some taking you from



the vineyards to the bottle. For the adventurer at heart, take a rugged, yet refined, wine tour with **Cloud Climbers Jeep Tours**. Climb aboard a classic, custom jeep for a back-country adventure to taste some of Paso Robles' finest wines – off the beaten path.

Want a bit more dirt under your fingernails? **Harris Stage Lines** offers authentic stagecoach rides and driving lessons, rodeo and horse shows, and horse camps for kids. Or, take a journey to the past at **Work Ranch** to go horseback riding and spend the day learning the life of a rancher as you tend to cows, goats and chickens in the glorious countryside.

Stamp it!

VISITS



Hearst Castle

Just a quick 45 minute drive from Paso Robles, **Hearst Castle State Park** is one of the largest historic house museums in the U.S., with one of the most sophisticated guided tour programs in the country. Once the home of the renowned publishing tycoon **William Randolph Hearst**, the California State Parks Service works to keep the estate looking like it did when it was built by well-known female architect Julia Morgan. Tours take visitors back in time where they relive the heyday of Hollywood when stars traveled to the "Enchanted Hill" to mingle with the rich and famous.

Central Coast Beaches

Paso Robles is your gateway to **Northern Central Coast State Beaches** that span the Highway 1 corridor from Big Sur to Morro Bay. Just 30 minutes by car from Paso Robles, Central Coast beaches offer visitors picturesque views, water recreation and family fun!



VISITS
Stamp it!



Historic Missions



Paso Robles has access to three nearby California Missions, including **Mission San Miguel Arcangel** and **Mission San Antonio de Padua** to the North, and **Mission San Luis Obispo de Tolosa** to the South. Visitors will enjoy exploring all of the Mission grounds to learn about the influence of the Spanish missionaries and architectural design of that era.

» Not to be missed, **Mission San Antonio** is located on eighty pristine acres on what was once the Milpitas unit of the sprawling **Hearst Ranch**. It has been said that of all the California missions, San Antonio de Padua is the only one that could be recognizable today to its founder Blessed Junipero Serra.



Dog owners and their furry friends will find pet-friendly Paso Robles to be an ideal vacation. A wide range of hotels and inns are pet-friendly and those who want to do a bit of shopping can head to **Chateau BowWow** for the perfect new outfit, toy or even a custom designed doggie bed. For a bite to eat, **Panolivo** and **Odyssey** restaurants have dog-friendly outdoor patios and wine lovers will be happy to know that many of the 200+ wineries welcome dogs.

KATIE DISIMONE



Bridal Oasis

With breathtaking natural splendor dotted with scenic wineries, parks, a charming downtown square, rolling hills, enchanting oaks, wild flowers in early spring and blooming vineyards and pristine lakes, Paso Robles is an ideal spot for a romantic rural wedding. From wine country sophistication to beautiful outdoor settings, couples can choose from a variety of venues including a historic ballroom or mission, churches, chapels, ranches, farms and a large selection of gorgeous wineries.

Local wedding planners, venues, transportation and lodging options, and more can be found at travelpaso.com.

Fido-Friendly

For some fun in the sun, grab a ball and head to one of the area's four off-leash dog parks: **Heilmann Dog Park** in Atascadero, **Cambria Dog Park** in Cambria or **El Chorro Regional Park and Dog Park** and **Nipomo Park Off-Leash Area**, both in San Luis Obispo. Or, just 40 minutes away, head to the coast just north of Morro Bay State Beach for a popular dog-friendly, off-leash seaside escape. **For More information on dog friendly lodging, visit travelpaso.com.**



BRITANY ADAMS



NORTH COUNTY FARMERS MARKET

Family Fun ▲

For a family-friendly California adventure head to Paso Robles, where moms, dads and little ones will enjoy a fun and comfortable getaway that includes a wide range of things to do and places to stay. Many hotels and inns feature swimming pools and are equipped with convenient amenities such as mini-fridges, microwaves and free breakfast. Families can explore the swimming and boating adventures of **Nacimiento** or **San Antonio Lakes**, the downtown **Children's Museum**, the splashing adventure of **Ravine Water Park**, nearby beaches, bicycling, **Hearst Castle State Park**, hiking, festivals, cowboys and so much more.

Hands-On

Farm Visits offer a chance for families to enjoy an authentic, hands-on learning experience: learn how goat cheese is made on one of **Happy Acres Family Farm's** educational tours; pick pumpkins at **River K's** seasonal pumpkin patch; head to **Mt. Olive Organic Farm** where more than 150 acres of fruits, vegetables, herbs, and flowers are grown and cattle and chicken are raised-plus everything is for sale such as

delicious homemade jams, sauces, salsas, breads, and olive oils. Find homemade goodies, fresh made honey, heirloom tomatoes and discover plenty of farm animals at **Jack Creek Farms**. And for everything from seasonal apple picking to farm tours and animal bottle feeding, **Biodynamic Wind Rose Farm** features more than 80 types of fruits and vegetables, offering numerous varieties of each crop including a dozen types of lettuces, 45 different types of apples, and more than 100 varieties of heirloom tomatoes.

Art & Equine

Budding artists will find inspiration and instruction at **Studios on the Park's** Summer Youth Arts Program featuring classes on painting, sewing and even working with beeswax, as well as many other year-round courses. For a true equestrian experience, **Harris Stage Lines** offers year-round Horse Day Camps where children will experience a real working horse-riding, driving and training ranch. **View our map listings for more information on family friendly lodging and attractions or visit travelpaso.com for more details.**



Meet & Convene



HOSPICE DU RHONE

With its beautiful vineyard covered rolling hills, oak groves and scenic mountain views, Paso Robles is the place where groups can loosen up their ties, breathe a little deeper and experience a new meeting adventure. This is the ideal meeting destination for small to mid-size groups seeking an affordable rural destination with world-class amenities, attractions and fun group activities.

Easy Access

Conveniently located on the serene California Central Coast, Paso Robles' mid-way location between Los Angeles, Central California and the Silicon Valley and Bay areas, makes it easily accessible by car, air or train for event attendees and groups. Access to office support and amenities is available, and many local hotels offer on-site facilities catering to groups of 25 to 350.

Organizers should keep in mind the nationally-recognized **Paso Robles Event Center**. The Center can serve groups of 3,000 plus, and just completed a new facility known as the Mission Square. The Mission Square harbors a gourmet commercial kitchen, amphitheatre and meeting space that will accommodate groups from 50 to 500 for dinner, and up to 1,200 for seated speaking events.

Meeting Options

From intimate meeting space among vineyards, a historic grand hotel ballroom at the **Paso Robles Inn**, an elegant party room at **La Bellasera Inn & Suites**, or a large multi-purpose venue such as the Paso Robles Event Center, Paso Robles boasts a wide variety of meeting options. For a formal business meeting setting, head to **Courtyard by Marriott**, **Hampton Inn & Suites**, **Holiday Inn Express & Suites** and **La Quinta Inns & Suites**.

Take a journey into the past and enjoy western hospitality with team-building ranch games and a good old fashioned BBQ at **Harris Stage Lines**, or enjoy team-building winemaking seminars at a vineyard with **First Crush**. A wide selection of nearby accommodations offer convenient cooperative lodging so guests can enjoy a range of experiences. After the workday is done, meeting attendees can enjoy the area's pleasures including award-winning wine and olive oil tasting, golfing, gourmet dining, and nearby beaches, pristine lakes, **Hearst Castle State Park** and so much more. For more information about Meetings and Conference planning visit travelpaso.com.

Stamp it!

VISITS



**“In Paso, the
vibe is more
friendly than
fancy.”**

*Janis Cooke Newman,
San Francisco Chronicle*

CALIFORNIA VALUE

As a growing Central Coast wine region, Paso Robles offers visitors an *Authentic California™* experience at a surprisingly great value. From affordable accommodations and fine dining, to low cost wine tasting fees and free cultural events, not to mention easy and free parking throughout the historic downtown region, Paso Robles offers great value as a wine and food destination.

Ease of Travel ▼

The wine tasting, dining, outdoor adventures, cultural activities, events and hot springs of Paso Robles are only a quick commute away by auto, train or plane for Californians. Paso Robles is situated at U.S. Highways 101 and 46 off of the Interstate 5 Freeway, as well as just a few minutes' drive from convenient San Luis Obispo airport or the Paso Robles Amtrak station. Southern, Central and Northern California travelers can arrive in Paso Robles and start enjoying their *Authentic California™* stay within hours.

**“The juxtaposition
of the old-fashioned,
high-end resort town
with the surrounding
ranches and
agriculture has grown
into a unique little
town, where friendly,
small town America
meets wine and art
festivals.”**

Sheri Wallace, RoadtripsforFamilies.com



Accommodations ▼

From luxurious inns to leading brand hotels, reliable budget and specialty accommodations, members of the Travel Paso Robles Alliance offer the value of quality accommodations at any price, with a wide range of amenities. Paso Robles offers an *Authentic California*™ experience that you will want to return repeatedly to enjoy – and stay longer when you do. Mid-week and extended stay packages ensure you have plenty of time to explore the many attractions of this culturally-rich destination.

The value doesn't stop at the hotel check-in, either. Paso Robles guests and their wallets will enjoy the world class quality and cost savings offered through the area's renowned restaurant, golf, winery and shopping attractions. Even your auto will be happy with free, un-metered parking throughout all of Paso Robles' quaint downtown. **For a complete list of hotel accommodations check out our map listings and visit travelpaso.com.**

PASO EVENTS & FESTIVITIES

Visit travelpaso.com for a complete list of annual festivals and specialty events.

SPRING: Horse Shows, Wedding & Event Expo, Zinfandel Festival, Vintage Sidecar Rendezvous, Hospice du Rhone, Avia Wildflower Triathlon, Paso Robles Wine Festival, Festival of the Arts, Great Western Bicycle Rally

SUMMER: Friday Night Concerts in the Park, Lavender Festival, California Mid-State Fair, Snaffle Bit Futurity, Olive Festival

FALL: Airport Day, Crush and Roll West Cigar Conference, Pioneer Day, Harvest Wine Weekend, Elegant Evening Downtown, Paderewski Festival

WINTER: Christmas Light Parade, Light the Downtown, Vine Street Victorian Showcase, Victorian Teddy Bear Tea

Stamp it!

VISITS





Where to Eat

1. Amsterdam Coffee House

725 13th Street
(805) 239-7779

2. Artisan

1401 Park Street
(805) 237-8084

3. Basil Thai

828 11th Street
(805) 238-9945

4. Bernick's Steakhouse

835 13th Street
(805) 226-9400

5. Berry Hill Bistro

1114 Pine Street
(805) 238-3929

6. Big Bubba's Bad BBQ

1125 24th Street
(805) 238-6272

7. Bistro Laurent

1202 Pine Street
(805) 226-8191

8. Buona Tavola

943 Spring Street
(805) 237-0600

9. Chico's Cafe

834 11th Street
(805) 239-3332

10. Chino's Rock & Taco

98 Niblick Road
(805) 226-2926

11. Chubby Chandler's Pizza

1304 Railroad Street
(805) 239-2141

12. Cold Stone Ice Cream

832 11th Street
(805) 226-9330

13. Cool Hand

1111 Riverside Avenue #201
(805) 226-2770

14. Cowgirl Café

1316 Pine Street
(805) 238-6403

15. Crooked Kilt

1122 Pine Street
(805) 238-7070

16. Di Raimondos Italian Market

822 13th Street
(805) 238-1268

17. Downtown Brew

1108 Pine Street
(805) 237-8444

18. Enoteca Restaurant and Lounge

206 Alexa
(805) 238-4911

19. F. McLintock's Saloon

1234 Park Street
(805) 238-2233

20. Farm Stand 46

3750 Highway 46, Templeton
(805) 239-3661

21. Good Ol' Burgers

1145 24th Street
(805) 238-0655

22. Goshi

772 Pine Street
(805) 227-4860

23. Il Cortile

608 12th Street
(805) 226-0300

24. Kelly's Grill at Hunter Ranch Golf Course

4041 Highway 46 East
(805) 237-7440

25. Level 4

1216 Park Street
(805) 237-2129

26. Lombardi's Pasta Familia

836 11th Street
(805) 237-2111

27. Mt. Olive Organic Farm

3445 Adelaida Road
(805) 237-0147

28. Margie's Diner

1135 24th Street
(805) 238-4305

29. Marv's Pizza

729 12th Street
(805) 238-1851

30. Matthew's on Spring

1215 Spring Street
(805) 237-7333

31. Meritage Wine Bar

810 11th Street
(805) 238-9456

32. Mission Pizza

625 12th Street
(805) 227-0777

33. Odyssey Café

1214 Pine Street
(805) 237-7516

34. Panolivo

1344 Park Street
(805) 239-3366

35. Paso Robles Inn Steakhouse

1103 Spring Street
(805) 226-4925

36. Powell's Sweet Shoppe

840 11th Street
(805) 239-1544

37. Red Brick Pizza

1145 24th Street
(805) 238-7711

38. Red Scooter Deli

1102 Pine Street
(805) 237-1780

39. Rocky Mountain Chocolate Factory

1106 Pine Street
(805) 226-7598

40. Sanchos

2927 Spring Street
(805) 237-1508

41. Thomas Hill Organics

1305 Park Street
(805) 226-5888

42. Tortilla Town

1145 24th Street
(805) 239-3003

43. Touch of Paso

1414 Pine Street
(805) 238-4140

44. Two Little Birds Bakery

822 13th Street
(805) 221-5680

45. Villa Creek Restaurant

1144 Pine Street
(805) 238-3000

46. Vinoteca Wine Bar

835 12th Street
(805) 227-7154

47. Vivant Fine Cheese

840 11th Street
(805) 226-5530

48. Yanagi Sushi & Grill

1221 Park Street
(805) 226-8867



Please see the Paso Robles Wine Country Alliance Brochure Map for SIP locations, found in Paso hotels and the Paso Robles Visitor's Center. Or, visit pasowine.com for more information on how to get their brochure.



Places to see... Things to do



49. Amtrak Station

800 Pine Street
(800) 872-7245

50. Barney Schwartz Park

2970 Union Road

51. Carnegie Library: Paso Robles History Museum

Downtown Paso Robles City Park
(805) 238-4996

52. Children's Museum at the PR Volunteer Firehouse

623 13th Street
(805) 238-7432

Cinema E Vino Paradiso

Check listings at
www.cinemaevino.com
(805) 238-0095

53. Cuesta College

2800 Buena Vista Drive
(805) 591-6200

54. Downtown Square

Paso Robles City Park
Children's Playground

55. Estrella Warbird Museum

4251 Dry Creek Road
(805) 227-0440

56. First Crush

Winemaking Experience
3850 Ramada Drive, B-1
(805) 434-2772

57. Fat Cat Herb Farm

2485 Highway 46 West
(805) 239-0743

58. Franklin Hotsprings and Paint Ball

3015 Creston Road
(805) 712-5372

59. Happy Acres Farm

1955 Templeton Road, Templeton
(805) 434-7580

60. Harris Stage Lines

5995 North River Road
(805) 237-1860

61. Hearst Castle State Park

HearstCastle.org
Reservations:
(800) 444-4445

62. Hunter Ranch Golf Course

4041 Highway 46 East
(805) 237-7444

63. Jack Creek Farms

5000 Highway 46 West,
Templeton
(805) 238-3799

64. Kennedy Club Fitness

500 South River Road
(805) 239-8488

65. Limerock Walnut Orchards

6996 Peachy Canyon Road
(805) 238-6887

66. Mt. Olive Organic Farm

3445 Adelaida Road
(805) 237-0147

67. Main Street Association

835 12th Street
(805) 238-4103

68. Mission San Antonio de Padua

End of Mission Road, Jolon
(831) 385-4478

69. Mission San Miguel

775 Mission Street, San Miguel
(805) 467-3256

70. North County Farmer's Market

Downtown City Park
Tuesday 3PM - 6PM; Saturday 9AM - 12PM
www.northcountymarket.com
(805) 748-1109

71. Park Cinema

1100 Pine Street
(805) 227-2172

72. Pasolivo Olive Ranch

8530 Vineyard Drive
(805) 227-0186

73. Paso Bowl and Grill

2748 Spring Street
(805) 238-5020

74. Paso Robles Swim & Tennis Club

2975 Union Road
(805) 239-7397

75. Paso Robles Wine Country Alliance

530 10th Street
(805) 239-8463

76. Paso Robles Chamber of Commerce & Visitor's Center

1225 Park Street
(805) 238-0506

77. Paso Robles Event Center

(Home of the CA Mid-State Fair)
2198 Riverside Avenue
(805) 239-0655

78. Paso Robles Golf Club

1600 Country Club Drive
(805) 238-4722

79. Pioneer Museum

2010 Riverside Avenue
(805) 239-4556

80. The Ravine Waterpark

2301 Airport Road
(805) 237-8500

81. River Oaks Golf Course

700 Clubhouse Drive
(805) 226-2096

82. River Oaks Hot Springs and Spa

800 Clubhouse Drive
(805) 238-4600

83. Studios on the Park

1130 Pine Street
(805) 238-9800

84. The Links at Vista Del Hambre

5151 Jardine Road
(805) 227-4567

85. We Olive

1311 Park Street
(805) 239-7667

Transportation & Tours

Amtrak Station

800 Pine Street
(800) 872-7245

Breakaway Tours

179 Niblick Road
(800) 799-7657

Cloud Climbers Jeep Tours

www.ccjeeps.com
(805) 646-3200

Let's Go Ballooning

www.sloballoon.com
(805) 458-1530

Paso Robles Airport

4912 Wing Way
(805) 237-3877

Paso Robles Wine Trolley

www.centralcoastwinetrolley.com
(805) 296-9633

Sinton Helicopters

4720 Wing Way
(805) 238-4037

SLO County Regional Airport (SBP)

45 minutes from Paso Robles
www.sloairport.com

The Grapeline Wine Country Shuttle

www.gogrape.com
(888) 894-6379

The Wine Line

www.hoponthewineline.com
(805) 610-8267

The Wine Wrangler

www.thewinewrangler.com
(866) 238-6400

Wine Country Charters

www.winecountrycharters.com
(805) 239-4747

Taxi, limousine and Regional Transit services available.
Visit travelpaso.com for more details.

INSIDER'S TIP

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Where to Stay

Visit travel Paso Robles.com for booking information.



The Travel Paso Robles Alliance is a group of 19 area hoteliers formed in 2008 so business, leisure and large group travelers can discover the *Authentic California™* experience of the Central Coast. From luxurious inns to leading brand hotels, reliable budget and specialty accommodations, members of the Travel Paso Robles Alliance offer the value of quality accommodations at any price, with a wide range of amenities.

86. Adelaide Inn

Family owned and operated for over 45 years, the 108-room Adelaide Inn offers that personal touch. From friendly front desk agents to the beautiful landscaped grounds, to the immaculate kept rooms, Hospitality is our Heritage.

\$ (under \$100), \$\$ (\$100-\$150)
www.adelaideinn.com
 805-238-2770, 1215 Ysabel Avenue

87. Best Western Black Oak Lodge

Best Western Black Oak Motor Lodge has 110 beautifully appointed rooms to make your stay in Paso Robles an experience to remember. Convenient to wineries, downtown, lakes, golf, and all that Paso Robles has to offer. Family owned and operated since 1961.

\$\$ (\$100-\$200)
www.bestwesternblackoak.com
 805-238-4740, 1135 24th Street

88. Budget Inn of Paso Robles

Our clean and comfortable rooms come with Cable, HBO, Color TVs and direct dial phones. While you're here, feel free to relax and enjoy a dip in our swimming pool while our excellent service staff takes care of your room.

\$ (under \$100)
www.budgetinn.com
 805-239-3030, 2745 Spring Street

89. Courtyard by Marriott

The newest hotel in Paso Robles, features 130 spacious guest rooms & suites. You'll be welcomed by our friendly staff & award winning customer service. Our luxurious accommodations offer unexpected touches such as HD TV & complimentary Wi-Fi. On site restaurant, bar, & banquet space to accommodate up to 100 guests.

Contact for rates
www.CourtyardPasoRobles.com
 805-239-9700, 120 South Vine Street

90. Economy Inn

Whether you are traveling along the California Coast for business or pleasure, the Economy Inn provides friendly hospitality and comfortable rooms at very affordable rates. Relax in one of our 19 newly appointed guest rooms and our comfortable queen or king sized beds.

\$ (Under \$100); \$\$ (\$100 - \$150)
www.economyinnpasorobles.com
 805-238-3412, 2218 Spring Street

91. Farmhouse Motel

Quaint, quiet, and clean. HBO and Cable. Reasonable rates.

\$ (Under \$100)
 805-238-1720, 425 Spring Street

"Paso Robles, CA...rivals the luxurious setting of European boutique hotels, with service to match..." Donna Hull, Uptake.com



92. Hampton Inn & Suites

Upscale Hilton Family property featuring Mediterranean styling with complimentary breakfast, high speed internet access, heated pool and spa, fitness center, free manager's wine and cheese reception.

\$\$ (\$119-199)

www.hamptoninnpasorobles.com
805-226-9988, 212 Alexa Court

93. Holiday Inn Express Hotel & Suites

Our Paso Robles hotel offers 91 fully-appointed guestrooms, Jacuzzi suites and extended stay suites, fitness facility, business center, meeting/conference room, complimentary smart hot breakfast and indoor pool and spa.

\$\$, \$\$, \$\$\$

www.hixpaso.com
805-238-6500, 2455 Riverside Avenue

94. Hotel Cheval

Hotel Cheval is Paso Robles' finest boutique luxury hotel, located in the heart of Downtown. Situated in California's prized Central Coast food and wine region, the intimate Hotel Cheval offers guests an experience unlike any other in the area.

\$\$\$ (\$245+)

www.hotelcheval.com
805-226-9995, 1021 Pine Street

95. La Bellasera Hotel & Suites

Sixty room, upscale, luxury Boutique Hotel. A choice of luxury hotel suites, including Whirlpool, Fireplace and Patio Suites, perfect for Central Coast wedding couples or romantic getaways.

\$\$\$ (\$175 - \$575)

www.labellasera.com
805-238-2834, 206 Alexa Court

96. La Quinta Inns & Suites

The all-new La Quinta Inn & Suites Paso Robles is an elegant 100 room hotel that offers modern amenities to ensure your comfort. Free wireless high-speed Internet access, and Free Bright Side hot buffet breakfast. Each spacious guest room also includes a microwave, refrigerator, and 32-inch LCD television.

\$\$\$ (\$100 - \$199)

www.lq.com
805-239-3004, 2615 Buena Vista Drive

97. Melody Ranch Motel

Located just two blocks off of the downtown square, walking distance to wine tasting, dining and shopping, the Melody Ranch Motel is a great choice for a classic and cozy motel stay. AAA Rated, Kid Friendly, Pool

\$ (Under \$100)

805-238-3911, 939 Spring Street

98. Motel 6

Located right off Highway 101, near the Mid State Fair Grounds, Motel 6 offers affordable rates, internet access and is kid and pet friendly.

\$ (Under \$100)

805-239-9090, 1134 Black Oak Drive

99. Paso Robles Inn

Located in the heart of Paso Robles wine country, the 98 room historic Paso Robles Inn has been welcoming guests for over a century with its healing artesian waters. The Inn features therapeutic mineral spa tubs in over 30 of our rooms including our Deluxe Spa rooms and new two-room suites.

\$\$\$ (\$150 - \$200)

www.pasoroblesinn.com
805-238-2660, 1103 Spring Street

100. Paso Robles Travelodge

Travelodge rooms are surrounded by a courtyard with century old majestic oak trees in a garden like setting. Guests can enjoy relaxing by the swimming pool in a secluded area.

\$\$\$ (\$100 - \$150)

www.travelodge.com/Paso-Robles
805-238-0078, 2701 Spring Street

101. Paso Robles Wine Country Inn

Clean, quiet, and comfortable, free coffee, free HBO/Cable, microwave and refrigerator. Guest laundry on-site, in room Jacuzzi.

\$ (Under \$100)

805-238-9616, 3548 Spring Street

102. Relax Inn

The Relax Inn is a budget accommodation near downtown. The rooms are nicely decorated and provide a clean relaxed atmosphere. In the mornings you will find a tasty continental breakfast.

\$ (Under \$100)

www.relaxinnpasorobles.net
805-238-3013, 730 Spring Street

103. River Lodge

We offer convenience in a quiet setting. Drive up to your room. We offer extended stays for those people that would like a good price by the week.

\$ (Under \$100)

805-238-3814, 1955 Theatre Drive

104. Townhouse Motel

Cable TV, HBO, ESPN, CNN. Close to restaurants, Hearst Castle, Fairground, Wineries, Downtown and Nacimiento Lake.

\$ (Under \$100)

805-238-2080, 2749 Spring Street



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**“There are stand-out restaurants, excellent
olive oils, award-winning cheeses, and of
course, great wineries. This is the next great
California food town.”**

Andrew Knowlton, Bon Appétit



Visitor's Guide brought to you by TPRA

The Travel Paso Robles Alliance is a group of 19 area hoteliers formed in 2008 so business, leisure and large group travelers can discover the *Authentic California™* experience of the Central Coast.

travelpaso.com



1000 Spring St.; Paso Robles, CA 93446